



2024 Iron County Fair & PRCA Pro Rodeo Sponsorship Opportunities Application

Business Name: _____

Business Representative: _____

Business Address: _____

Mailing Address: _____

Phone: _____ Cell: _____ Email: _____

Website, Facebook, or Instagram: _____

Diamond—\$10,000+

- Main event sponsor each night (placement on rodeo clown jersey).
- 40 event tickets (20% discount for additional purchased tickets).
- Two designated premium parking spaces.
- Digital Screen Display [a 30-second video ad (no sound) can be submitted in place of logo].
- Business flag in Grand Entry with bio.
- Chute sponsor with banner displayed in the arena during the fair.
- Business logo w/hyperlink to company website featured prominently on county fair website.
- Business will be recognized as a sponsor at the arena events.
- Business flag displayed in Midway.
- Business logo on Midway Tabletop.
- Business Ad in the Rodeo Program.
- Business name listed in fair tabloid.

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Gold—\$3,000+

- 10 tier1 event tickets,
14 tier2 event tickets (20% discount for additional purchased tickets).
- Digital Screen Display [logo or name]
- Business flag in Grand Entry.
- Banner is displayed in the arena during the fair.
- Business logo w/hyperlink to company website featured prominently on county fair website.
- Business will be recognized as a sponsor at our arena events.
- Business flag displayed in Midway.
- Business logo on Midway Tabletop.
- Business Ad in the Rodeo Program.
- Business name listed in fair tabloid.

Platinum—\$5,000+

- Main event sponsor one night (placement on rodeo clown jersey).
- 30 event tickets (20% discount for additional purchased tickets).
- One designated premium parking space.
- Digital Screen Display [a 15-second video ad (no sound) can be submitted in place of logo].
- Business flag in Grand Entry with bio.
- Chute sponsor with banner displayed in the arena during the fair.
- Business logo w/hyperlink to company website featured prominently on county fair website.
- Business will be recognized as a sponsor at the arena events.

Silver—\$1,000+

- 15 tier2 event tickets (20% discount for additional purchased tickets).
- Banner is displayed in the arena during the fair.
- Business name w/hyperlink to company website featured prominently on county fair website.
- Business flag displayed in Midway.
- Business name listed on Midway Tabletop.
- Business name listed in Rodeo Program.
–Upgrade to a quarter-page ad for \$50
- Business name listed in fair tabloid.

Bronze—\$500+

- 6 tier3 event tickets.
- Business name listed on sponsorship banner in the arena during the fair.
- Business name w/hyperlink to company website featured prominently on county fair website.
- Business name listed on Midway Tabletop.
- Business name listed in Rodeo Program.
–Upgrade to a quarter-page ad for \$50
- Business name listed in fair tabloid.

Copper—\$300

- Business name listed on sponsorship banner in the arena during the fair.
- Business name w/hyperlink to company website featured prominently on county fair website.
- Business name listed on Midway Tabletop.

- Business name listed in Rodeo Program.
–Upgrade to a quarter-page ad for \$50
- Business name listed in fair tabloid.

Iron—\$100

- Business name w/hyperlink to company website featured prominently on county fair website.
- Business name listed in Rodeo Program.
–Upgrade to a quarter-page ad for \$50
- Business name listed in fair tabloid.

Other Donation \$ _____

- Name listed in fair tabloid.

Barn Donation \$ _____

- Hosting year-round events

Would you be interested in purchasing Iron County Fair T-shirts with your business logo added to the shirt for your employees?

Yes No (Deadline – July 1st)

Sponsorship Agreement

By signing this document, I agree to be a sponsor of the Iron County Fair and agree to pay the amount indicated on the sponsorship option I chose. All fees related to this sponsorship will be paid to Iron County Fair on or before August 1. Iron County Fair agrees to contact sponsor for printable materials related to sponsorship.

Signature of Company Representative

Make all checks payable to:
Iron County Fair
PO Box 351
Parowan, UT 84761